



HARACOIN

WHITE PAPER MAY 2018

HARA, INC.

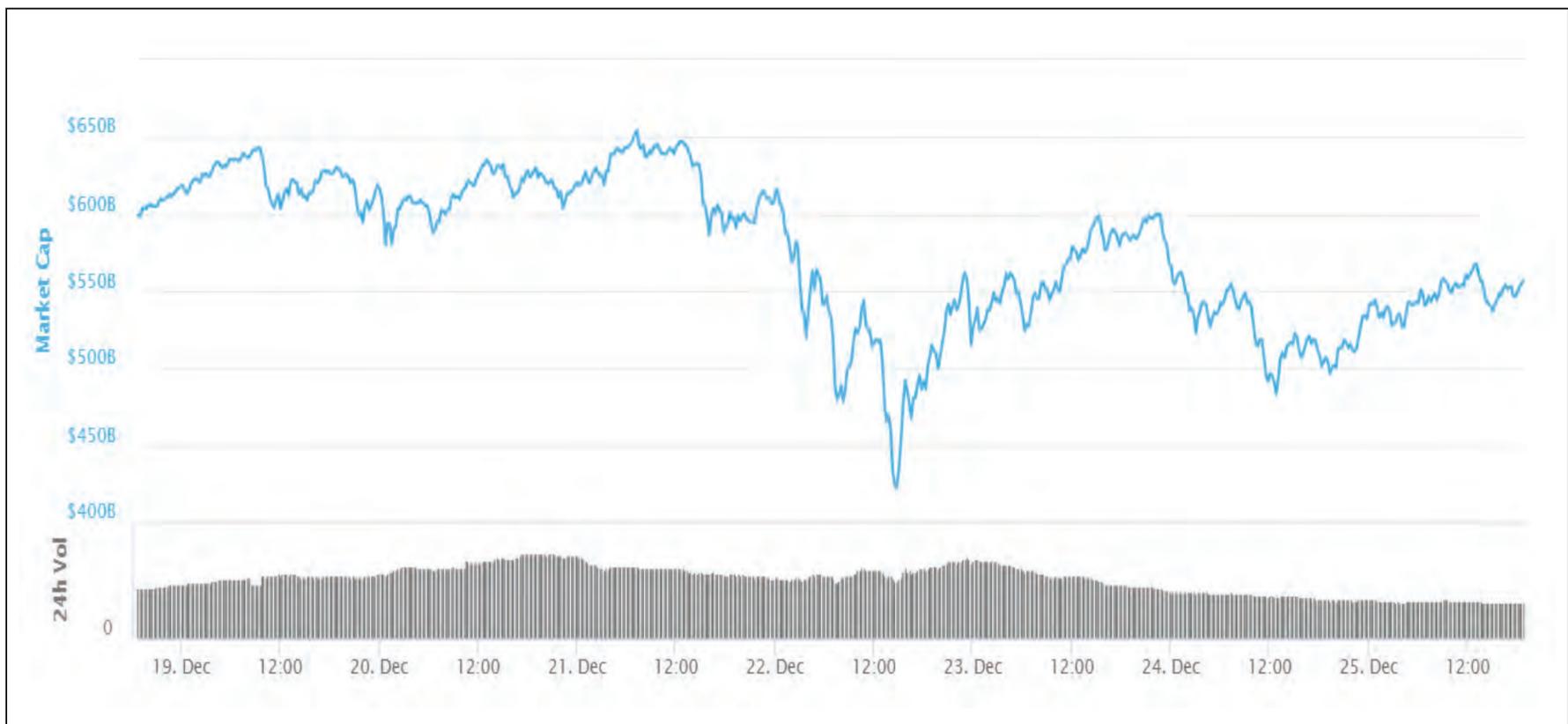
HARACOIN: Digital Encrypted Currency for Worldwide Use

1. INTRODUCTION

Commerce on the internet is in a state of change. With the creation and acceptance of the peer-to-peer electronic fund transfer system of the Bitcoin and successive related technologies in the cryptocurrency industry the world is seeing the rise of a new financial system.

Online transactions are being made with block-chain technology that eliminates the need for a trusted third party financial institution.

This innovative technology and the recent acceptance of the cryptocurrency system in many areas of the world has led to an explosion of demand which has caused the Bitcoin and many other cryptocurrencies to skyrocket in value.

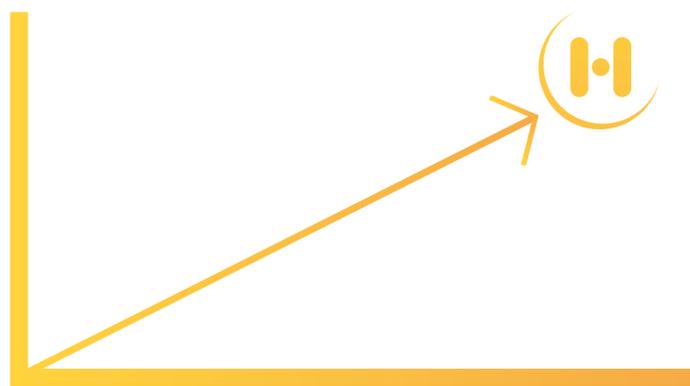


example of a volatile cryptocurrency chart

1. INTRODUCTION (continued)

While the cryptocurrency technology has eliminated or minimized the need for a third-party trusted financial institution to moderate transactions on the internet it has not eliminated the desire for many worldwide purchasers of the cryptocurrencies to have something more than a computer program and volatile public demand to back their investment into a cryptocurrency. Haracoin desires to bring more stability by:

- 1 – Corporation-backed environment.
- 2 – Ability to be traded and accepted as a medium of exchange.



What is needed to obtain stability in the cryptocurrency financial system is a cryptocurrency with real corporations behind it and accepted worldwide in everyday transactions.

2. HARACOIN

Haracoin is a cryptocurrency created with blockchain technology which allows for the peer-to-peer electronic fund transfer system inherent in the cryptocurrency industry and therefore allows purchasers of Haracoin to transfer coins without the necessity of a third party financial institution. In order to bring stability to the current cryptocurrency industry Haracoin is part of a group of corporations and is developing the technologies to be traded and accepted as a medium of exchange.

3. HARACOIN – MEDIUM OF EXCHANGE

Mediums of exchange allow for the peaceful transfer of possessions or services from one person to another. Mediums of exchange take many forms in our current world such as:

- 1 – The current financial system based on national currencies and governmental and private financial institutions.
- 2 – Corporate currencies which allow members to accumulate value through a reward system and then purchase company products or services with the accumulated rewards.
- 3 – Cryptocurrencies with a block chain peer-to-peer cash system.

Hara, Inc. desires to develop methods to allow the Haracoin to be used as a medium of exchange.

Merchant Systems

Haracoin desires to develop technology to allow merchants to accept Haracoins in their stores.



Corporate Currencies

Haracoin desires to develop technology to incorporate Haracoin transactions with corporate currencies. If a Haracoin owner desires to purchase products from selected corporations who offer reward points or values, Haracoins desires to work with such corporations to accept Haracoins.



Cryptocurrencies

Haracoin is a cryptocurrency and as such allows for the peaceful transfer of value from one person to another without the need for a trusted third party financial institution. Haracoin is designed to bring stability to the cryptocurrency industry as it is part of a group of corporations and is desiring to develop technologies for worldwide use as a medium of exchange.



4. HARACOIN – CORPORATE STRENGTH

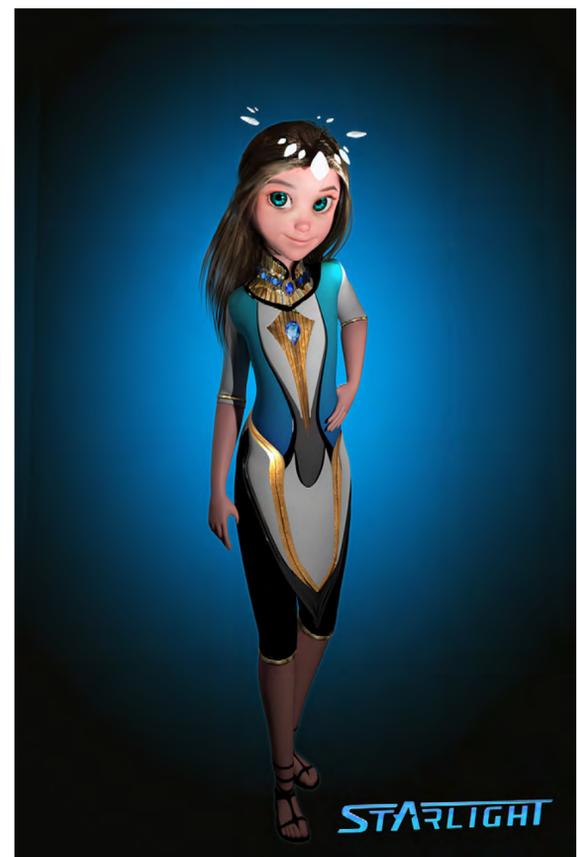
Hara, Inc. is under the umbrella of Miyu Enterprises, Inc. Miyu Enterprises, Inc. is a corporation dedicated to creating technological innovations and advancements as well as using technology to enhance the human experience. Miyu Enterprises, Inc. has developed many companies and the strength of these companies gives Hara, Inc. and the Haracoin cryptocurrency additional stability not seen in many other cryptocurrencies. Hara, Inc. will invest into and benefit from the backing of the companies Miyu Enterprises, Inc. has created:

GENESIS ANIMATION, Inc.

The vision of Genesis Animation is to create entertainment projects which instill values and inner light on a global scale. Genesis Animation creates animated feature film and television projects and we believe technology is the future of entertainment and strive to creatively involve technology into all of our projects. You will see Genesis Animation projects in theaters, on television, on your computers, on your tablets, on your phones, in novels, in illustrated books, on apps and every other conceivable medium. We look forward to partnering with you and the world to bring Drama, Reality, Emotion, Adventure, Magic and Spectacle to the Universe.

Currently Genesis Animation is in production on the feature film Starlight which is a film about angels. This worldwide feature film incorporates angels from the many different cultures, religions, mythologies and legends of the world and will lay the groundwork for a series of feature films.

www.genesisanimation.com



Early development
of a character featured in Starlight

ZIVIZI, Inc.

Zivizi is an international brand for those seeking superior lifestyle. Zivizi is a luxury lifestyle brand that connects people around the world through human centric experience designed to promote a long and vibrant life. The products of Zivizi are sold through network marketing and we provide an opportunity for our distributors to enhance their lives through both the products they use and promote and through the innovative income generating structure of our company. Visit our website to learn more about our innovative, life-changing and life-enhancing products and systems. www.zivizi.com



MIYU WATER, Inc.

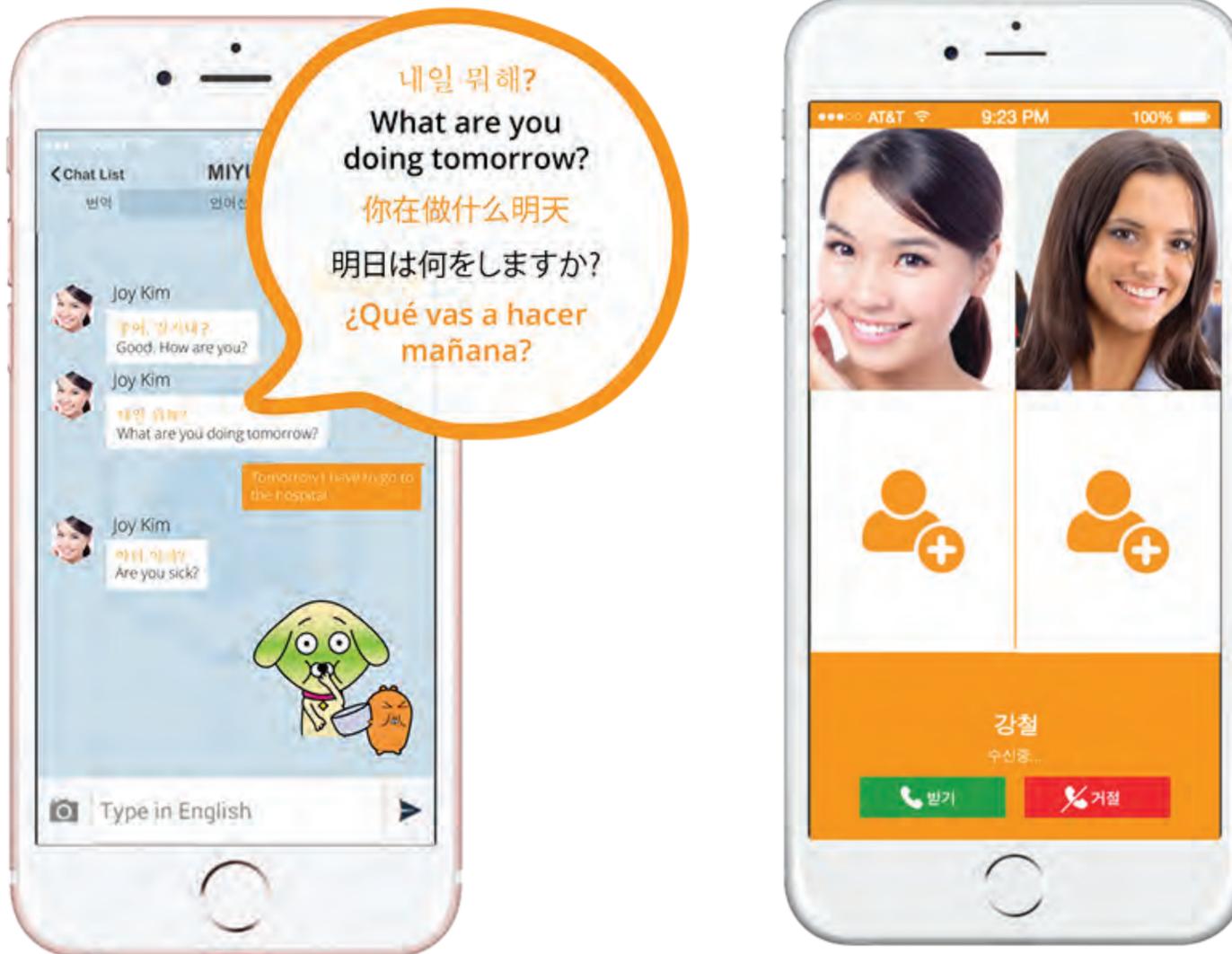
MIYU Water specializes in natural products that enhance overall health, performance and Cellular Hydration. Our flagship product is the culmination of over 25 years of research into water science and is one of the finest water beverages on the planet. MIYU water is an ultra-purified water treated with our patented Cellular Hydration Processing™ (CHP). CHP is an advanced process creating an environment in which cells are hydrated more effectively.



Micro-Clustered water is free of memory. It has a balanced pH. The main contingent of Micro-clustered water is life force energy, and that life force energy comes down to the water molecule itself. The water molecule has the power, the individual mandate to protect life, and that is to protect it from the things that are adverse to life and to generously provide the things that are good for life.

MIYU CHAT, Inc.

MIYU Chat is a messenger platform that brings international people and groups together. Translations occur seamlessly and intuitively. A group of people from many different countries can chat effortlessly with each of the foreign speakers, responding in their respective languages and conduct business or pleasure in a freeing manner. MIYU Chat also sets up a community that has many benefits associated such as discounted merchandise, interactive chat rooms, translated conversations, private groups, thousands of emoticons and many other upcoming technological innovations including augmented reality and virtual reality. MIYU Chat is the messenger service of the future.



5. HARACOIN – MARKETING

Hara, Inc. desires to develop marketing technologies which will enhance the use of Haracoin and provide benefits to the Haracoin users. The initial marketing technologies we desire to create are apps called Harago and Tenmo.

HARAGO

Harago is an app currently in pre-development, which connects Haracoin users with merchants willing to give discounts. The app works with location-based technology and when a Haracoin user is near a merchant they can play various mini-games to win discounts and coupons from the merchant. It makes a fun and equitable relationship between merchants and Haracoin users and incentivizes the merchant to accept Haracoins. As this app grows in popularity and use, Haracoins will be used more commonly as a medium of exchange.



TENMO

Tenmo is an app currently in pre-development, which will integrate social and financial technologies in the world. With a focus on customer convenience, Tenmo will integrate banks and eliminate bank transaction fees among Tenmo users. Tenmo will include a referral system which will give the reward of a Haracoin as well as provide news and access to Haracoin events. The marketing goal of Tenmo is to achieve ten million members within six months and through such members and the referral system to increase the use of Haracoin.



References

Bauerle, N. (2017, March 17). What is Blockchain Technology? Retrieved from <https://www.coindesk.com/information/what-is-blockchain-technology/>

Medium of exchange. (2017, December 21). Retrieved from https://en.wikipedia.org/wiki/Medium_of_exchange